



**National Association of Insurance and
Financial Advisors – Los Angeles**

LOS ANGELES

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November 10, 2020

Dear Valued Member of NAIFA-Los Angeles and Friend of NAIFA-LA:

The Will G. Farrell Public Service Award has been a Los Angeles tradition since 1949. We are proud to announce the 68th Annual Will G. Farrell Public Service Award and Leaders Recognition Event will be presented on February 18, 2021 on Zoom. NAIFA-Los Angeles partners with the Los Angeles-Pasadena Chapter of the Society of Financial Service Professionals for this special event. This year we are honored to have Ramona Neal, CLU, ChFC, CLTC, REBC. She has 29 years of experience in the life insurance industry with roles in field sales, competitive intelligence, advanced sales and policy administration. She has an extensive history in helping advisors and wholesalers position insurance products, specifically: IUL, GUL, and VUL. Today, Ramona is President, of Living Benefit Review, LLC. This company provides independent, impartial, competitive intelligence services for LTC life insurance solutions: Hybrid products, Chronic Illness, Critical Illness and LTC riders. Prior to the insurance industry, Ramona served as an Information Manager in the Ohio Air National Guard where she was awarded the Air Force Achievement Medal. She has a Bachelor of Arts degree from The Ohio State University, in Psychology and Communication.

Nominations

- (a) The Recipient of the Will G. Farrell Public Service Award is nominated by peers and must demonstrate dedication to the Financial and Insurance Industry and serve the community at large on a voluntary basis.
- (b) Agents of the Year Awards are presented after being selected by their General Agents and Managers.
- (c) Please use the enclosed nomination forms if you would like to nominate people.

Sponsorship

- (a) Sponsors – there are 2 tiers of sponsorship with an early bird discount based on date sponsorship is submitted. Please see form for more information.
- (b) Would you and/or your organization consider being a sponsor for this event? Please use the enclosed Sponsorship Form.

Reservation Form

- (a) Don't miss this invaluable once-a-year opportunity to join with your Southern California region colleagues. This exceptional day will leave you highly motivated and proud of your profession and industry. Please join with NAIFA-Los Angeles and the Los Angeles-Pasadena Chapter of the Society of FSP in supporting this special and most prestigious event. Make your reservations now to be part of this exceptional event.
- (b) Reservations can be made securely online at the NAIFA-Los Angeles website www.naifala.org or with the enclosed Reservation Form.

If you have any questions, please contact the NAIFA-LA offices at 213-500-4946 or email Janet Fishman, NAIFA-LA Executive Director, at janet@naifala.org.

Sincerely,

Glenn Crawford, Cdfa

President, NAIFA-Los Angeles, 2021, and

Don Harrington, CLU, ChFC, CFP

Chair, Will G. Farrell Public Service Award and Agents of the Year Awards