



**National Association of Insurance and
Financial Advisors – Los Angeles**

LOS ANGELES

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November 10, 2020

Dear Valued Member of NAIFA-Los Angeles and Friend of NAIFA-LA:

The Will G. Farrell Public Service Award has been a Los Angeles tradition since 1949. We are proud to announce the 67th Annual Will G. Farrell Public Service Award and Leaders Recognition Luncheon will be presented on February 20, 2020 at **(new location)** Taix French Restaurant in Echo Park, Los Angeles.. NAIFA-Los Angeles partners with the Los Angeles-Pasadena Chapter of the Society of Financial Service Professionals for this special event. This year we are honored to have two wonderful speakers: Eleanor Johnson, CPA, CLU, CGMA and Kevin Mayeux, Chief Executive Officer of NAIFA. Eleanor has been in the insurance industry for 36 years, including roles as an insurance company executive and as a founding partner and major shareholder of a national brokerage firm. Kevin oversees the NAIFA headquarters and manages relationships with industry companies as well as governmental legislators and regulators. He has been in association management for over 25 years, including serving as the executive director of a statewide trade association and CEO of an international individual membership society.

Nominations

- (a) The Recipient of the Will G. Farrell Public Service Award is nominated by peers and must demonstrate dedication to the Financial and Insurance Industry and serve the community at large on a voluntary basis.
- (b) Agents of the Year Awards are presented after being selected by their General Agents and Managers.
- (c) Please use the enclosed nomination forms if you would like to nominate people.

Sponsorship

- (a) Sponsors receive an exhibit table at the event, promotion, signage, and discount on lunch tickets.
- (b) Would you and/or your organization consider being a sponsor for this event? Please use the enclosed Sponsorship Form.

Reservation Form

- (a) Don't miss this invaluable once-a-year opportunity to meet face-to-face with your Southern California region colleagues. This exceptional day will leave you highly motivated and proud of your profession and industry. Please join with NAIFA-Los Angeles and the Los Angeles-Pasadena Chapter of the Society of FSP in supporting this special and most prestigious event. Make your reservations now to be part of this exceptional
- (b) Reservations can be made securely online at the NAIFA-Los Angeles website www.naifala.org or with the enclosed Reservation Form.

If you have any questions, please contact the NAIFA-LA offices at 213-500-4946 or email Janet Fishman, NAIFA-LA Executive Director, at janet@naifala.org.

Sincerely,

Joanna C. Dellosa, LUTCF, FSS, RICP, LACP

President, NAIFA-Los Angeles, 2019-2020, and

Don Harrington, CLU, ChFC, CFP

Chair, Will G. Farrell Public Service Award and Agents of the Year Awards

Enclosures