

# THE 67<sup>TH</sup> ANNUAL WILL G. FARRELL PUBLIC SERVICE AWARD & LEADERS RECOGNITION LUNCHEON



*Join us for the 67<sup>th</sup> Annual Will G. Farrell Public Service Award and Leaders Recognition Luncheon*

**Thursday, February 20, 2020, 11:00 a.m. Registration**

***New Location – Taix French Restaurant, 1911 W. Sunset Blvd., Los Angeles, CA 90026***

## **Keynote Speaker**



**Eleanor Johnson, CPA, CLU, CGMA**

***"The Conversation BEFORE The Conversation"***

***How to create a common dialogue that uncovers client priorities and motivates them to move forward with the implementation of planning strategies***

In her 36 years in the insurance industry, Eleanor Johnson has had roles as an insurance company executive, a founding partner and major shareholder of a large national brokerage firm, and an insurance professional working directly with clients and their advisors at the point of sale. Even though she is known for her leadership skills and technical expertise, she is especially appreciated for her ability to work with clients and all members of their advisory team to make complex planning concepts understandable. Eleanor is a qualifying member of Forum 400, a former AALU board member and founder of the AALU brokerage task force.

## **Guest Speaker**



**Kevin Mayeux, CAE, NAIFA Chief Executive Office**

***NAIFA 20/20: A Vision For Our Future***

Prior to becoming NAIFA's CEO, Kevin Mayeux served as the Executive Vice President, Chief Officer for North American Operations and General Counsel for the Institute of Internal Auditors Global Headquarters in Orlando. He is a Certified Association Executive and holds a Certificate in Risk Management Assurance. He has served as an association management professional for more than 25 years, including serving as the executive director of a statewide trade association and CEO of an international individual membership society. He also practiced law in Florida. He has held leadership positions on the state and federal association management community.

**COST:** • Members of NAIFA & The Society of FSP - \$50.00 • Guests - \$60.00 • Tables of 8 - \$400.00

**PARKING:** \$3.50

**TO REGISTER:**

- Register online at the NAIFA-Los Angeles website [www.naifala.org](http://www.naifala.org) or
- Complete the enclosed form

Questions: contact NAIFA-LA Executive Director at email [Janet@naifala.org](mailto:Janet@naifala.org) or phone 213-500-4946.